

# Catholic Marketing Network 2019 Spring Catalog

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## **Spring Catalog**

Ad Artwork Due January 25, 2019  
Scheduled Mail Date February 22, 2019  
In-Store/In-Home Week of March 1, 2019

## **Circulation**

Mailed to over 2,200 Retail Contacts  
Mailed to about 700 Other Catholic Influencers  
(Media, Ministries, Distributors, Publishers, Suppliers, Personalities)  
Digitized Catalog Link and On-Line Posting  
E-blast to over 7,000 email addresses  
Cross-Posting on CMN Social Media Sites

**2019 CMN Spring Catalog Dates and Circulation**

## Print Advertisement Rates for Spring Seasonal Catalog

Advertisement Type And Location	Pricing
<del>Back Cover</del> <b>(SOLD)</b>	\$1,750.00
<del>Inside Front Cover</del> <b>(SOLD)</b>	\$1,500.00
Inside Back Cover	\$1,500.00
Centerfold Spread(2-pages)	\$2,850.00
Full Page	\$1,200.00
1/2 Page (Horizontal only)	\$700.00
Single NewProduct Ad	\$300.00

### Advertising in this print publication is open to CMN members **ONLY**

- Supplier Membership Annual Dues are \$399.00.
- In addition to reduced advertising pricing, membership also provides other business partner benefits.
- Supplier Members also have full exhibition privileges at the Annual CMN Tradeshow.
- For more information regarding our upcoming 2019 Trade Show, email us at [info@catholicmarketing.com](mailto:info@catholicmarketing.com) or call us 1.800.506.6333

**2019 CMN Spring Catalog Advertising Rates**

# 2019 Spring Catalog Specifications

Ad Space Options	Ad Dimensions (W x H)
Full Page	8.5" x 11"
Half Page (Horizontal Orientation)	8.5" x 5.5"
Back Cover	8.875" x 8"
New Product Spot	175 characters of copy

- All ads must include one-eighth inch (1/8") bleed. I.E. all artwork must extend one-eighth inch on all four sides of the ad.
- All images and text must be kept a minimum of one-quarter inch (1/4") from all four inside edges of the ad (using the standard ad dimensions above.)
- No RGB formats please, must be in CMYK color.
- CMN Requires a minimum resolution of 300 dpi on all images.
- Print-ready ads must be submitted electronically. All fonts and images attached or a PDF with all fonts and images embedded.
- Please email ad to [sosong@catholicmarketing.com](mailto:sosong@catholicmarketing.com).
- Back Cover: 1/4" bleed on the left and right side, along with 1/8" bleed for the bottom. No bleed at the top is needed.

# 2019 CMN Spring Catalog Insertion Order

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Ad Type (Check all that apply): \_\_\_\_\_ Half Page \_\_\_\_\_ Full Page \_\_\_\_\_ New Release Product Spot

Premium Location (Check all that apply): ~~Inside Front Cover~~ **SOLD** Inside Back Cover \_\_\_\_\_ Centerfold \_\_\_\_\_ ~~Back Cover~~ **SOLD**

TOTAL COST .....\$ \_\_\_\_\_

**Call us at 1.800.506.6333 if you are interested in advertising or email your order to [info@catholicmarketing.com](mailto:info@catholicmarketing.com)**

## TERMS AND CONDITIONS:

Cancellations or changes on advertising are not accepted after stated due date for the catalog.

Timely payment should be made once invoice is received.

Invoice for advertising package will be sent on date insertion order is received and counter-signed by CMN.

Advertiser should adhere to the design criteria outlined on media specifications page.

Catholic Marketing Network will not be liable for typographical errors, incorrect information, or omissions in advertising artwork and information provided.

Submitting an insertion order is construed as an acceptance of all published rates and conditions and such order when accepted by CMN constitutes a contract.

All contracts are conditional on strikes, fires, acts of god or any cause not subject to the control of CMN.

All advertising placed in the 2019 CMN catalog is based on rates in effect on issue date; no previous rate discounts will apply.

All advertising must be relevant to the topic of catholic marketing and networking.

All products appearing in advertising must be deemed in-line with the magisterium of the Catholic church.

## **\*\*Purchase Authorization\*\***

I hereby authorize this purchase of Standard Advertising Package and agree to abide by the general terms and provisions, provided by Catholic Marketing Network.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_ Billing Amount \_\_\_\_\_

CMN Acceptance Signature \_\_\_\_\_ Date \_\_\_\_\_

***\*Please retain a copy for your records.***

# 2019 CMN Spring Catalog Insertion Order Form